

**SPEAKERS OF**

# **Women Who Innovate**

**SCAN QR CODES FOR LINKEDIN**



**@WOMENWHOINNOVATE**



# Welcome from Hosts



**GEENA (G.D) ANDERSON**

FOUNDER OF

**HONEY BADGES**



**@G.DANDERSON**



**GEORGIE TRICKETT**

COFOUNDER OF

**PLAY  
ON**



**@GEORGIETRICKETT**



**MICHELLE REEVES**

CEO & COFOUNDER OF

**MAVIÒN**



**@MICHELLEJREEVES**

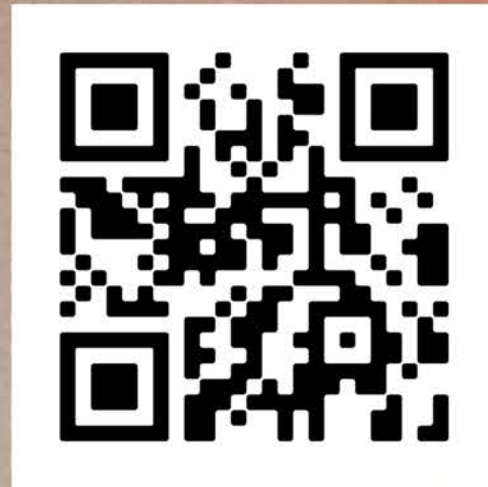


# Companion Robots



**GRACE BROWN**

FOUNDER OF ANDROMEDA  
VOGUE INNOVATOR OF THE YEAR



**MODERATOR  
GEORGIE TRICKETT**





# The Game Changers I

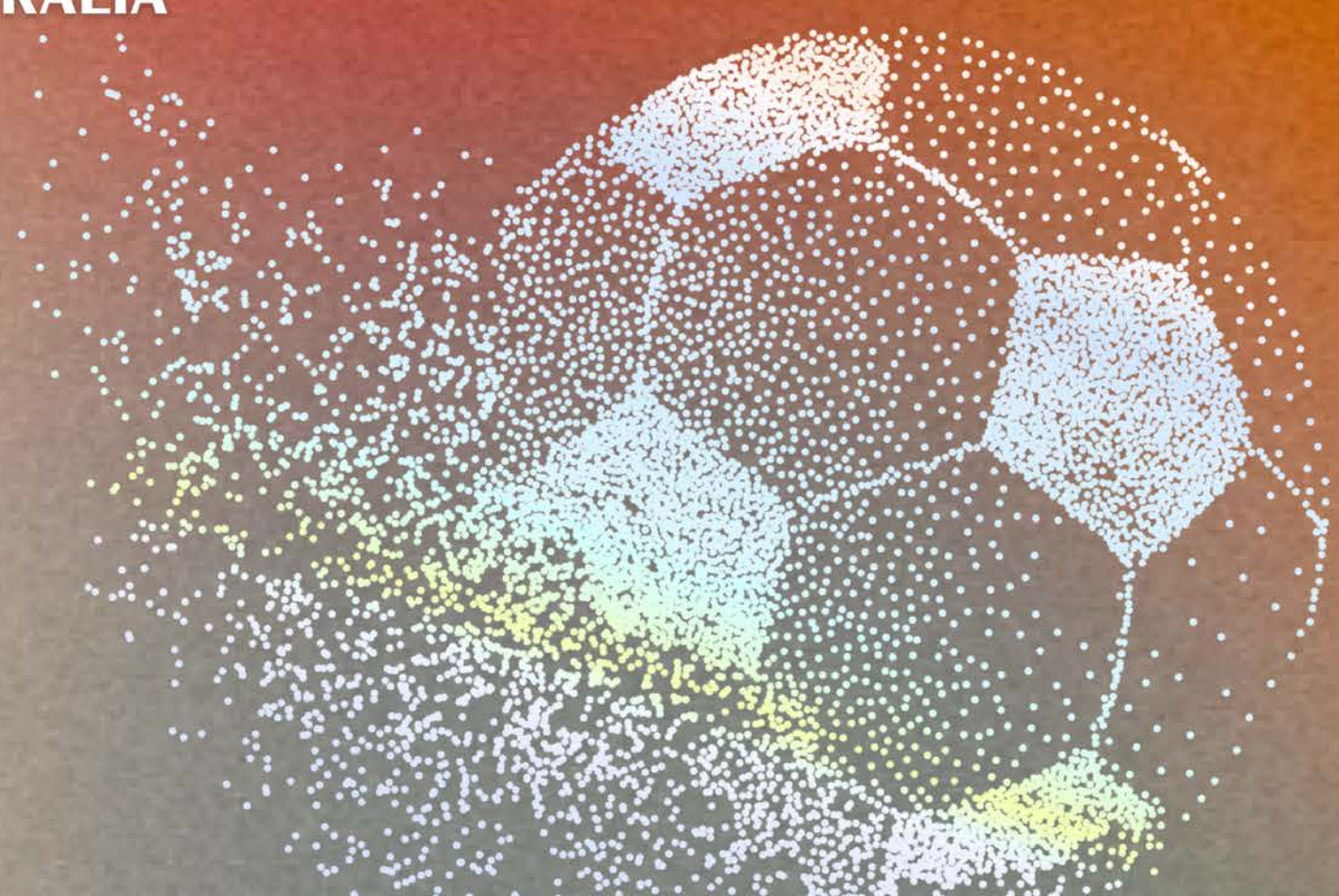


**SARAH WALSH**

HEAD OF WOMEN'S FOOTBALL AT  
FOOTBALL AUSTRALIA



MODERATOR  
GEORGIE TRICKETT





# MECCA: Magic Vs Logic



**HANNAH FILLIS**

HEAD OF DIGITAL AT MECCA



**MODERATOR  
MICHELLE REEVES**





# Importance of Global Impact



**JACQUIE LOVE**

**PARTNERSHIPS MANAGER  
THE HUNGER PROJECT**



**AMINATA COTEH-BIGER**

**FOUNDER AMINATA  
MATERNAL FOUNDATION**



**TESSA BELL**

**HEAD OF PARTNERSHIPS  
UN WOMEN AUSTRALIA**



**UPENYU MAWANDE**

**HEAD OF PROGRAMS - AFRICA  
JUDITH NEILSON FOUNDATION**



**GEENA DUNNE**

**FOUNDER  
THE COVA PROJECT**

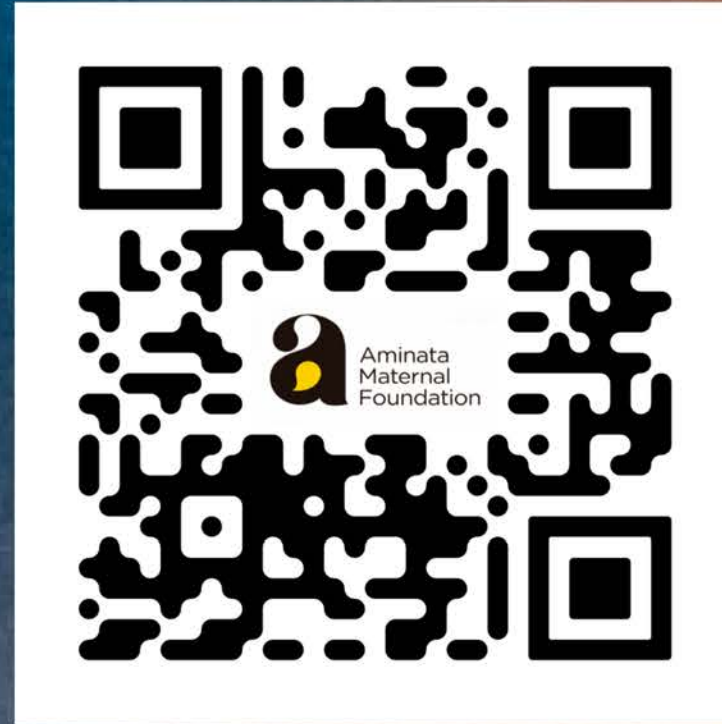




# Make A Difference Today



**THE HUNGER PROJECT**



**AMINATA MATERNAL FOUNDATION**



**UN WOMEN AUS**

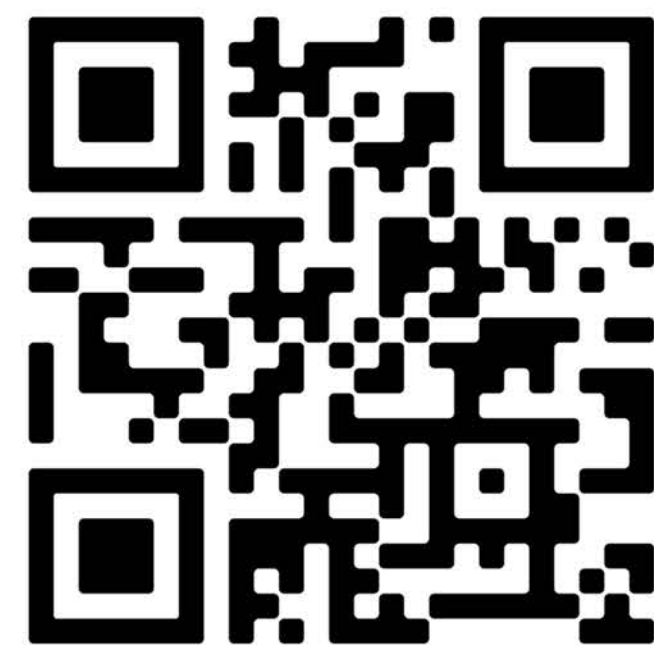


**THE COVA PROJECT**





**@Women  
WhoInnovate**





# Sexist Cycle of Sport



**LUCY SMALL**

EQUAL PAY FOR EQUAL PLAY



**MODERATOR  
GEORGIE TRICKETT**





# The Game Changers II



**DR CATHERINE BALL**

FUTURIST & AUTHOR



**MODERATOR  
SOPHIA MOSCOVIS**





# Accelerating Change

*Cartier*  
W O M E N ' S  
I N I T I A T I V E

MODERATOR  
CAROLINE JONES



**EDWINA SHARROCK**

FOUNDER OF BIRTH BEAT  
WINNER CARTIER WOMEN'S INITIATIVE







**Own The Room with** Tattersalls  
Club

HYDE PARK SYDNEY



# Beyond the Runway with Sir.



**NIKKI CAMPBELL**  
CO-FOUNDER SIR.



**SOPHIE COOTE**  
CO-FOUNDER SIR.



**ALEXIS FENTON**  
FOUNDER OF BRANDFLUFF



# Community Over Consumers




**LIANA LORENZATO**  
CHIEF MARKETING OFFICER  
MODIBODI



**ESSENCE SMITH**  
EXECUTIVE DIRECTOR  
SOCIALWORKS



**HELENA BARROSO**  
CUSTOMER SUCCESS DIRECTOR  
IMPACT.COM

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**will be donated to**  
**SocialWorks**





# Color Your Own World



**RACHEL BURKE**

MULTIDISCIPLINARY ARTIST, DESIGNER,  
AND AUTHOR



**MODERATOR  
MICHELLE REEVES**





# Crashing Culture



**AMY BRADSHAW**

HEAD OF VAYNERMEDIA AUSTRALIA



**MODERATOR  
GEENA (G.D) ANDERSON**





# Discovery News Flash



yaala  
SPARKLING

The logo icon is a white circle containing stylized, wavy lines in shades of orange and red, suggesting a globe or a dynamic, energetic shape.





# Blossom





 | **KAKARIKI**  
CAPITAL



# Old Money Vs New Money

NFTs, AI, AR, and Blockchain



**BETTY DFZ**

CEO & CO-FOUNDER OF DFZ LABS



**MICHELLE REEVES**

CEO & CO-FOUNDER MAVION



**G.D ANDERSON**

FOUNDER HONEY BADGES



**SOPHIA MOSCOVIS**

FORBES / MODERATOR





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# Women Who Innovate



 StrangeLove®

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Sluffe